




# Our current 3-year Strategic Plan



Food waste is a social, economic and environmental problem. Fifty-eight percent of all food in Canada is lost and wasted annually. For perspective, that's 35.5 million metric tonnes of food, valued at \$49 billion, each year. This results in the creation of 56.5 million metric tonnes of CO2e emissions, which is, equivalent to the annual emissions from 17.3 million passenger vehicles. While this food perishes in landfill, more than 5.8 million Canadians are now experiencing food insecurity.

Priorities	Key Initiatives	Actions
<b>Increasing Impact</b> 	Food Recovery	<ul style="list-style-type: none"> <li><b>Rescue and Redistribute:</b> <ul style="list-style-type: none"> <li>75% more healthy perishable food collaborating with thousands of food businesses, transportation and cold storage providers</li> <li>72 million pounds of food across Canada</li> <li>55 million lbs in Ontario</li> <li>17 million lbs across the rest of Canada</li> </ul> </li> </ul>
	Community Support	<ul style="list-style-type: none"> <li><b>Non-Profit support:</b> <ul style="list-style-type: none"> <li>Redistribute healthy food to front-line and non-profit food programs</li> <li>Expand reach to 5,000 organizations across Canada</li> <li>Reach 10,000 food programs</li> </ul> </li> </ul>
	Education	<ul style="list-style-type: none"> <li><b>Expand Training and Education:</b> <ul style="list-style-type: none"> <li>Increase food literacy and reduce food waste by engaging 5,500 individuals annually</li> <li>Train 7,500 individuals with a portfolio of certification and training programs</li> <li>Expand volunteer program nationally to 2,000 individuals</li> </ul> </li> </ul>
<b>Food Loss and Waste's Impact on Climate Change</b> 	Calculate and Measure	<ul style="list-style-type: none"> <li><b>Calculate and Measure CO2e emissions through:</b> <ul style="list-style-type: none"> <li>Improve Second Harvest greenhouse gas diversion calculator</li> <li>Developing a water diversion calculator</li> </ul> </li> </ul>
	Thought Leadership	<ul style="list-style-type: none"> <li><b>Research:</b> <ul style="list-style-type: none"> <li>Produce new research quantifying and reporting on the impact food loss and waste has on climate change</li> <li>Kick-off 4 grassroots campaigns</li> </ul> </li> </ul>
	Advocacy	<ul style="list-style-type: none"> <li><b>Advocacy:</b> <ul style="list-style-type: none"> <li>Inspire and educate Canadians about the role food loss and waste plays in climate change and advocate for public policy change to align with Canada's UN commitment to reducing food loss and waste in half by 2030</li> </ul> </li> </ul>
<b>Honour our People and the Planet</b> 	Equity, Diversity and Inclusion (EDI)	<ul style="list-style-type: none"> <li><b>Equity, Diversity and Inclusion (EDI):</b> <ul style="list-style-type: none"> <li>Advancing our organizational EDI framework, by improving diversity data tracking for our people and setting targets for inclusion and pay equity.</li> <li>Prioritize EDI, clearly defining and disseminating a stance</li> <li>Implement a program for Equity Diversity and Inclusion learning fundamentals</li> <li>Strengthening alignment around our principals and fostering a culture that will further elevate our commitment</li> <li>Implement a program to advance our own learning, advancing alignment, and fostering a context to make tangible progress to elevating equity, diversity and inclusion in everything we do</li> </ul> </li> </ul>
	Second Harvest Environmental Footprint	<ul style="list-style-type: none"> <li><b>Net-Zero Operations by 2030:</b> <ul style="list-style-type: none"> <li>Calculate and evaluate the current state of our business carbon footprint, including investigating our scope 1, 2 and 3 emissions. We'll set targets in years two and three to reduce our carbon footprint</li> <li>Work towards fleet electrification or biofuel</li> </ul> </li> </ul>

